

Beekeeping Club Flow™ Hive Checklist

Congratulations! We are happy to be able to provide a Flow™ Hive at no charge for your Club to use, along with a host of other support materials to help engage new beekeepers. Please use the checklist below and contact us on clubsupport@honeyflow.com to help complete each step. Happy beekeeping from Stu & Cedar and the entire Flow™ Team!

CLUB FLOW™ HIVE SUPPORT

- **Access a free Flow™ Hive for the Club** to use as a working hive for workshops and demonstrations in the Club's bee yard or apiary. Have you received your Club 100% discount code?
- **Access a 40% discount for the Club for a second Flow™ Hive** for use for education; courses, classes, workshops and stalls, or fundraising; raffle, auction or door prize. Have you received your Club 40% discount code?

EDUCATIONAL DEMONSTRATIONS AND SUPPORT

- **Package of hand-out materials:** Bee-friendly gardening fact sheet, Welcome to Beekeeping with Flow™ Hive flyer, Flow™ Harvest Checklist, Stickers, Pests & Diseases Sheets and more. Have you ordered your pack of materials?
- **How to use Flow™ Hive presentation slides** to add to a Beginner Beekeeping course or to help create a new course, workshop or demonstration. Please let us know if these will be of help and we will send to you.

CLUB FUNDRAISING

- Would you also like to **access a Flow™ Hive to help raise funds for your Club?** By setting up a referral link for your members to use when they purchase a Flow™ Hive, we will know when 10 Flow™ Hives have been purchased and can allocate a Flow™ Hive to the Club that can raffled, auctioned or used for a door prize. Get in contact with us to set up your Club referral link.

CLUB EVENT AND SUPPORT FOR NEW MEMBERS

- We've found that Clubs are enjoying having Flow™ Hive inventors **Stuart & Cedar Anderson join a Club field day or meeting by video call for a Question & Answer session.** Internet access is required on site for this option. Would your Club like to book in a video call? Make sure to let us know the date of a suitable Club event.
- We're also creating a new **webinar answering many questions directly with Stuart & Cedar.** The webinar can be accessed by Club members directly from home. Would your Club like to book in a webinar? Make sure to let us know a suitable time.
- **New and existing members of your Club can access a special 15% discount code for one Flow™ Hive purchase.** This code expires after 72 hours so we'll announce it at the Question & Answer or webinar session and you'll also be able to share the code with Club members. Have you received the code and informed your members about the Club event and code via Newsletter, Email or other ways?
- We've come up with some **notes for event coordinators to help to effectively promote your event.** We can also send out an email to the Flow™ community surrounding your event to help publicise it. Have you requested the event notes and support?

WE'D LOVE IT IF YOU CAN GET BACK TO US WITH:

- A picture or two of your **Club members assembling your Club Flow™ Hive, and first honey harvest** to share with the Flow™ community online. If you can, take a few photos and get permission from the people in the photo to share it online. Then email us with any caption you like.
- Do you or someone in your Club **write beekeeping content for your newsletter or blog?** We are looking for 500-1,000 words (or less!) on beekeeping topics that can be shared with the Flow™ community via our Blog with credit to the author and promotion of your Club. If you are keen to contribute, contact us for our Blog Guidelines.



Let us know any other support required by your Club for your unique needs and ideas.

To learn more about Flow™ Hive, bees and beekeeping, connect with us online at our website www.honeyflow.com



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