



## Congratulations on your purchase and welcome to the Flow community.

We hope you love your new hive as much as we've enjoyed creating it for you. By purchasing a genuine, patented Flow product, you are guaranteed to be receiving the highest quality and most environmentally ethical product available.

The inspiration behind our invention was finding a way to make harvesting honey easier for the beekeeper and to lessen its impact on the bees. It's pretty exciting to hear our patented Flow Frame technology described as "the beekeeper's dream", and the most significant advancement in beekeeping since 1852. Flow Frames have made it now possible, to simply turn the Flow Key and watch as pure, unfiltered, unprocessed, fresh honey flows right out of the hive and into your jar.

Beekeeping has been in our family for three generations (or four if you count our newest and cutest beekeeper Jarli!). We love bees, they are tiny environmental champions! They pollinate 30 percent of the world's food crops and up to 90 percent of all wild plants. Our aim for Flow, is to follow in their footsteps by doing business in a regenerative, ethical and sustainable manner, and by supporting 'big picture' conservation and community programs. Check out what we are doing to make a positive impact on our website under Business for Positive Purpose ([www.honeyflow.com/positive-purpose](http://www.honeyflow.com/positive-purpose)).

We have assembled a team of caring individuals who are here to support you on your beekeeping adventure, with a swarm of educational material. Please contact us on [info@honeyflow.com](mailto:info@honeyflow.com) if you have any questions.

We invite you to join us in our commitment to environmental stewardship. Beekeeping provides an opportunity to become more aware of the interconnectedness of life on Earth and to play an active role in contributing to the health of your local environment so that your bees are happy and healthy.

Happy Beekeeping,  
From Cedar, Stu and the Flow team.





## Here are some tips to help you to get started

### Getting set up

If you have purchased from one of our authorised resellers or have received your Flow Hive as a gift, please register your product so we can support you on your journey. [www.honeyflow.com/register](http://www.honeyflow.com/register)

Now that your parcels have arrived safely it's time for the fun to begin!

Building a Flow Hive usually takes a couple of hours, so save yourself enough space and time to spread out your components and enjoy the process.

Timber is a natural product which may include variations. As environmentally conscious manufacturers, we make the most of every tree we harvest and use boards which may have small knots or blemishes, which we feel adds to the character of the hives.

Regardless of the type of timber used in the manufacture of your hive, we have endeavoured to deliver a quality product designed for outdoor use. To ensure your woodware lasts as long as possible in the elements, you'll need to apply a protective treatment. We recommend doing this after you build your hive, but BEFORE you add the windows and latches.

For helpful hints, join Cedar for our easy-to-follow assembly videos. [www.honeyflow.com/assembly](http://www.honeyflow.com/assembly)

### Connect with experienced beekeepers

If you're a beginner beekeeper, we recommend joining a beekeeping club, [www.honeyflow.com/club-directory](http://www.honeyflow.com/club-directory), connecting with an experienced local beekeeper, and joining our Community Forum, [forum.honeyflow.com](http://forum.honeyflow.com), so you have mentors to help you along the way, including assistance in obtaining your first colony.

Beekeeping practises vary from region to region, so check with your local primary industries, agriculture authority or your council to find out what is required in your jurisdiction before you set up a new hive.

### Support your colony

Once your bees are happily humming, you can support them by consciously creating a bee-friendly garden. You'll be rewarded with the distinctively varied flavours and qualities found in honey collected from different flower sources, which can be harvested individually from your Flow Frames.

A great way to encourage pollinators is by avoiding the use of pesticides and herbicides in your garden. It's heartening to hear from our Flow community that many of their neighbours were willing to get onboard with creating a safe space for pollinators too (some Flow beekeepers even sweetened the deal with a jar of honey!). Wouldn't it be great to see thousands of neighbourhoods go chemical-free for the bees?

Please remember that while the Flow system takes the hassle out of harvesting honey, treating your bees with care and caution is as important as ever and you will still need to open your hive for regular health inspections. Beekeeping is an immensely rewarding hobby, but like all animal husbandry requires patience, skill and knowledge. Learn as much as you can to ensure you have a sweet relationship with your bees. Our Beginner Beekeeping video series, [www.honeyflow.com/beginner-videos](http://www.honeyflow.com/beginner-videos) is a great place to start.

### Share your journey

Beekeeping is about learning and sharing. We'd love to hear about your experience as a Flow beekeeper, so please feel free to share your updates and photos by tagging us @flowhive and #flowhive on Facebook, Instagram, YouTube, Twitter or Pinterest. What are you learning about beekeeping in your area? What other steps are you taking to look after the bees and your local environment? Share your story to help inspire others!

